

CORPORATE MEMBERSHIP

CATAPULT LAKELAND



Support Lakeland's Future!

A MEMBERSHIP THAT DRIVES REAL IMPACT.

As a partner in Catapult's mission to launch Lakeland's entrepreneurs, you are investing in Lakeland's future. The benefits of this membership are detailed throughout the following pages.

MEMBERSHIP RATE: \$5,000 ANNUALLY





Catapult is a 501c3 non-profit organization that exists to provide space, education and funding opportunities to launch and grow businesses in the Lakeland community. Founded by the Lakeland Economic Development Council, Catapult was piloted to fill a need after a series of research trips across the country to cities that are further along in their development. In 2014, Catapult opened its doors in the basement of the Bank of America building in downtown Lakeland. What started with a few entrepreneurs in a 10,000sf space has grown to a new 38,000sf lakefront facility with 180+ startups of varying industries including everything from tech to culinary.

The services provided by Catapult are subsidized so entrepreneurs can focus on starting and growing their business in a low risk, low cost environment. Operating revenue currently covers about 30% of expenses annually. As we grow memberships in our new space, we hope to cover at least 50% of expenses through our annual revenue; however, fundraising will always be a part of our financial model. Through the generous support of individuals and local businesses, we have been able to subsidize this amenity for startups. We appreciate your consideration of a membership to support entrepreneurs in our community.

BENEFITS

01 WORKSPACE ACCESS

Access to Coworking space for 2 employees of sponsoring organization

02 ROOM RENTAL DISCOUNT

50% discount on all room rentals

03 INVESTOR UPDATE

Representative to attend an exclusive annual investor update meeting

04 SPONSOR LIST

Placement on Catapult's website as a sponsor

05 NEWSLETTER

Bi-weekly updates from Catapult



WORKSPACE

Catapult provides access to its Coworking space for up to 2 individual employees from your organization for the duration of the membership.



AMENITIES INCLUDE:

- 24/7 access
- Small meeting room access (10hrs/mo)
- Snacks + coffee
- Fiber internet (1 Gig)
- Phone booths
- Downtown parking

*Must be used by an individual employed by sponsoring company, non-transferable.
Optional access to the maker space instead of workspace, once open.

RENTAL SPACES

Catapult offers a variety of spaces to host meetings, trainings, and corporate events during normal business hours. These spaces are equipped with state of the art technology, modern furniture, and beautiful scenery. Find the space that suits your needs and enjoy a 50% discount on each.





ASSEMBLY ROOM

With a beautiful view overlooking Lake Mirror and downtown Lakeland, the Assembly Room includes access to 3 projectors and 4 wireless or lapel microphones for your company's next business meeting or conference.

Capacity: 200 theatre seating
100 with tables

Retail Price: \$250/hr
Discounted Cost: \$125/hr

PROGRAM ROOM

Choose the perfect ambiance with the option to stay inside or have your meeting spill out onto a lake view patio. The Program Room is equipped with 2 projector screens for your next presentation.

Capacity: 100 theatre seating
50 with tables

Retail Price: \$150/hr
Discounted Cost: \$75/hr



CLASSROOM

This space is perfect for small group meetings with a variety of options for setup. The Classroom is equipped with a projector screen and a full wall of whiteboards for your next meeting.

Capacity: 30 theatre seating
20 with tables

Retail Price: \$75/hr
Discounted Cost: \$37.50/hr



CONFERENCE ROOMS

Catapult offers a variety of professional conference room spaces to host meetings, brainstorming sessions, zoom calls, and more.

Retail Price: \$30-\$50/hr

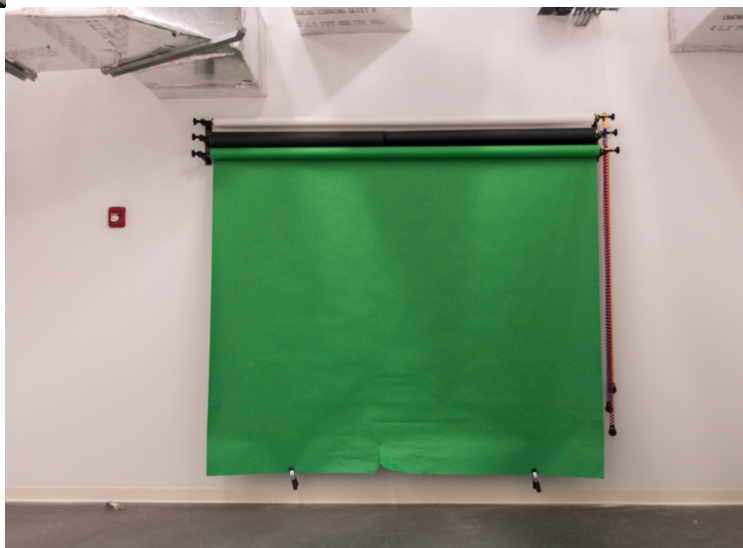
4-6 Person Rooms: 10hrs/mo included for Coworking Corporate Members
10-12 Person Rooms Discounted Cost: \$25/hr

MEDIA ROOM

Need to photograph a product or film a video? This room is ready for you with three different colored backdrops (green, black, and white) and a pipe grid with controllable overhead studio lighting. Bring your own camera and additional lighting if needed.

Capacity: 10

Retail Price: \$75/hr
Discounted Cost: \$37.50/hr



PODCAST ROOM

The Podcast Room is fully equipped and ready for you to record your next podcast. Complete with 3 microphones and a Focusrite interface, all that's needed is your laptop, headphones and the recording software of choice.

Capacity: 4

Retail Price: \$30/hr
Discounted Cost: Included in 10hrs/mo for Coworking Corporate Members



INVESTOR UPDATE

Annually, Catapult's executive director will host a half day retreat with corporate members to provide an update and receive input on Catapult's operations.



Every November



Catapult Lakeland



Catapult Kitchen
Catering

SPONSOR LIST

As a way to showcase the support Catapult has received, corporate member company logos will be featured on Catapult's website.

JOIN THESE COMPANIES IN SUPPORT OF CATAPULT'S MISSION.



INTERESTED IN A MEMBERSHIP?

CONTACT CHRISTINA
TO LEARN MORE.



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catapultlakeland.com



NEWSLETTER

Corporate members will receive bi-weekly updates including member news, upcoming programs, events, and resources.



THINGS YOU WILL DISCOVER

Upcoming Events

Stay up-to-date with community events, including tasty kitchen pop-ups and networking opportunities.

Resources

Find out about Catapult's newest podcast episodes and the latest trends in entrepreneurship.

Member News

Discover Catapult startups and their accomplishments.

Quick Updates

Be the first to know about changes in the Catapult community and space.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

LAKELAND ENTREPRENEUR AWARDS

COST: \$2,500 ANNUALLY

Catapult hosts an annual fundraising event to recognize and honor the notable accomplishments of Lakeland's entrepreneurs and those who support them. In addition, the event features a keynote speaker who challenges both the corporate and entrepreneurial audience.

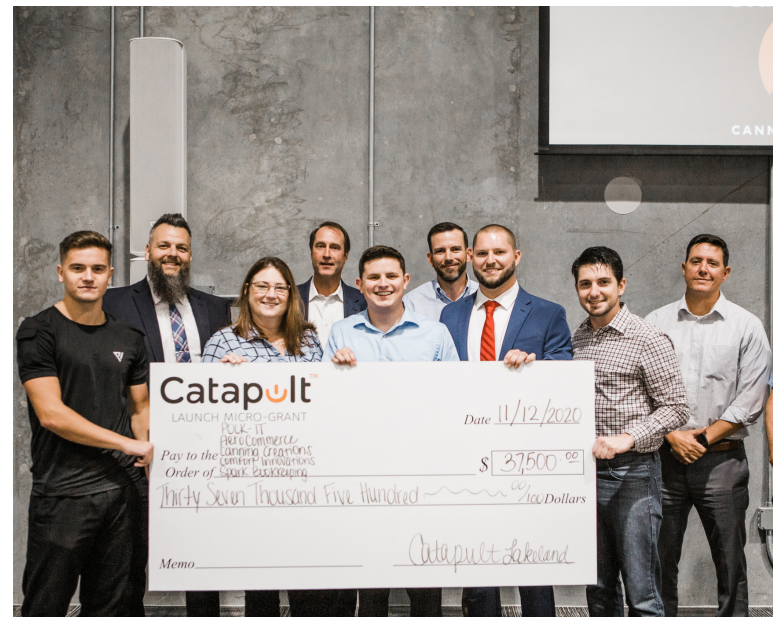
Table sponsorship includes six seats for representatives from your company as well as spouses/significant others. The remaining 4 seats will be given to Catapult entrepreneurs as a way for your company to get to know them, their business, and how Catapult is serving them.



LAUNCH

COST: \$5,000 ANNUALLY

Launch is a micro-grant funding program that provides entrepreneurs up to \$10k to help them grow their business. Candidates must meet all requirements and successfully pitch to Launch's investment team. Sponsorship for this program helps to create the fund for these grants. It also includes the opportunity for one representative from your company to serve as a judge annually.



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