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At Catapult, we are incredibly proud of each startup that chooses to create, cultivate, and collaborate here. This community exists because of the generosity of our sponsors and each members' willingness to share their experiences and learn from others. Below are the values that we as a community hold and what we in turn expect from each new member that joins.

## Member Values

**We are innovators.**

We challenge the conventional and value the possible.

**We are learners.**

We are motivated by continuous improvement and adamantly pursue opportunities to grow.

**We are visionaries.**

We are committed to bringing the best version of our city to life.

**We are community.**

We celebrate each other and embrace diversity because we are better together.

**We are grateful.**

We reflect the immense generosity extended to us by serving and supporting the next generation of startups.



# Member Expectations

## **Stay informed.**

At Catapult, we share information about entrepreneurial opportunities throughout the community via various channels which include Slack, our Newsletter, postings throughout the space, and of course, social media. Be sure to stay up-to-date about what is happening.

## **Get involved.**

Whether through our monthly Member Community events, educational opportunities, a mastermind group, or by simply striking up conversations when refilling your coffee, it is imperative that you actively involve yourself in the community offered here at Catapult. As the old saying goes, you'll reap what you sow!

## **Keep us updated.**

We love to hear about what is going on in your business (and your life!). In addition to occasional surveys about your experience at Catapult, we will send out an annual Member Update Survey that we expect you to complete, so we can keep up-to-date with the status of your business. We will also schedule regular check-ins to sit down with you and learn about how we can better help you and your business. This is done so we can gauge the success of Catapult's space and service, but mainly because we want to be an open resource for you and assist you in any way that we can. Also, always feel free to tag us when you share business updates online. We love sharing about what your company has been able to accomplish. We love to hear from you!

## **Give back.**

No matter how far along you are in your entrepreneurial journey, there are always others who could benefit from your ideas. Be willing to humbly share, to volunteer to help out at events, and to welcome new members who join after you. As a non-profit that exists to increase the viability of start-ups, we cannot do what we do without each member's willingness to serve others and share your Catapult experience with others.

## **Stay connected.**

One of Catapult's goals is to see companies launch out. While not everyone will follow this path, we love when companies decide to move into their own Brick + Mortar or transition space. We want you to know that even after you leave, we still love helping you and would love to keep you connected to our community indefinitely, and one way you can help us do this is by completing the annual Brick + Mortar Survey.

